Keith County Summer 2025 Snapshot Contest
Official Rules & Entry Guidelines

NO PURCHASE NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED.

🗓️ Contest Period

The **Keith County Summer 2025 Snapshot Contest** begins on **August 15, 2025 at 12:00 PM MST** and ends on **September 15, 2025 at 12:00 PM MST** ("Contest Period"). Entries submitted outside of this time will not be considered.

👤 Eligibility

- Open to legal residents of the **United States.**
- Must be **minimum age of 16 years or older** at time of entry.
- Employees of **Keith County Area Development, Keith County Chamber of Commerce, Keith County Visitors Committee,** affiliates, or contest sponsors are not eligible.

📸 How to Enter

To enter the Contest:

1. Follow **Keith County Area Development** and **Visit Ogallala & Keith County** on Facebook
2. Take or upload a photo that fits the contest theme: **"Keith County Summer 2025".**
3. Post your photo to **Facebook.**
4. Use the hashtag **#KeithCoSummer25** and tag **Keith County Area Development** and **Visit Ogallala & Keith County**.
5. Make sure your profile is **public** so we can see your entry.
6. Note: Your photo must be captured within the boundaries of Keith County, Nebraska

---

🏆 Prizes

The winner(s) will receive:

- **Lake McConaughy or Visit Keith County branded swag items**

Prize is non-transferable, no cash alternatives. Taxes, if applicable, are the responsibility of the winner.

⚖️ Winner Selection

- Entries will be judged by **a panel of judges** based on:
  - Creativity
  - Relevance to the theme
  - Visual appeal
- Panel of judges will determine the top five finalists based on the above criteria
- The top five finalists will be notified via **Facebook DM** by **September 15 at 5:00 PM MST**
- The public will then be invited to vote for their favorite of the top five entries by liking the photo they prefer on Facebook
- Votes for the winner must be cast between **September 16 at 8:00 AM MST** and **September 21 at 5:00 PM**
- The winner will be notified via **Facebook DM** by **September 22 at 12:00 PM MST**
- Winners must respond within **48 hours** or an alternate winner may be selected.

✍️ Rights & Permissions

By entering:

- You affirm that the photo is your original work and does not infringe on the rights of any third party.
- You grant **Keith County Area Development,** the **Keith County Chamber of Commerce, &** the **Keith County Visitors Committee** the right to repost, share, or otherwise use your photo in marketing and promotional materials, with credit given where possible.

❌ Disqualifications

We reserve the right to remove or disqualify entries that:

- Are offensive, inappropriate, or irrelevant to the theme
- Violate intellectual property rights
- Use bots or manipulation to gain votes or engagement

📣 Disclaimer

This contest is in no way sponsored, endorsed, or administered by, or associated with **Facebook**. You are providing your information to **Keith County Area Development,** the **Keith County Chamber of Commerce, &** the **Keith County Visitors Committee,** not the platform.

🛍 Contact

For questions about the contest, please contact:
📧 **gentri.welsh@kcad.org**
📍 **www.kcad.org**