

# *KEITH COUNTY AREA DEVELOPMENT*

INVESTMENT DRIVE • 2019-2020



YOUR PARTNER IN PROGRESS

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## INVESTMENT DRIVE • 2019-2020 INVESTOR CAMPAIGN

Opportunity - an appropriate or favorable time or occasion; a situation or condition favorable for attainment of a goal; a good position, chance or prospect, as for advancement or success. Economic Development is all about capitalizing on opportunity. Whether it is creating the favorable condition for progress to occur or having all the resources in line, ready to engage when an opportunity arises.

Timothy Bates said it best, "People move to opportunity." Plain and simple.

So I ask the question - as advocates for Keith County, what opportunities are we creating for our current and prospective residents and businesses?

The opportunity to....

- Put down roots and raise a family?
- Start a business?
- Retire in a safe community?
- Have a successful career?
- Experience quality of life that is second to none?


Progress creates opportunity - and Keith County Area Development has seen firsthand the economic strides made in our communities this past year.

Driftwood, a Community Development Block Grant - Tourism Development project, which was announced September 2018, has been a culture changing project in the downtown district of Ogallala. This cultural events center is sure to attract visitors from across the country with its wide array of entertainment offerings throughout the year.

Also, for the first time in history, voters in two Keith County communities, Ogallala and Paxton, made the decision to approve the use of sales tax dollars for economic development purposes, ensuring that incredible opportunities are to come!

Vibrant communities don't just happen, they are built on the strong foundation of a shared community vision for progress. It sounds funny, but I can FEEL the desire for growth and change in our communities. I know that we have great opportunities to offer and that together, we can make it happen!

Economic development is a team sport and our Keith County communities have an incredible array of municipal, private sector and public sector partners driving economic development forward and creating opportunities for the citizens of Keith County far into the future!

Yours in Progress -  KCAD Executive Director

### KCAD Focus:

- Quality of Place Enhancement
- Business Retention & Expansion
- Business & Industry Attraction
- Infrastructure Development
- Workforce Development
- Career & Entrepreneurship Education
- Community Development & Housing



## INVEST IN YOUR FUTURE, INVEST IN KEITH COUNTY



MARY WILSON  
EXECUTIVE DIRECTOR

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### ABOUT KCAD:

*Founded in 2001, KCAD is a non-profit 501(c)3 Economic Development Organization, located in Ogallala, NE.*

#### KCAD MISSION

*To lead activities and partner with community members to broaden and strengthen employment and commerce in Keith County.*

#### KCAD VISION

*The Keith County Area: offering a distinctive quality of life by utilizing our unique resources for economic and cultural vitality.*

### KCAD BOARD MEMBERS

*Laci Mueller, President  
Jacob Hovendick, Vice President  
Mike Tuttle, Treasurer  
Eric Duhachek, Past President  
Doug Davis  
Doug Luedke  
Justin Hardin  
Jessop Adams  
Todd Neill*

# YEAR IN REVIEW: 2018-2019



**SEPTEMBER 2018**

*Progressive Business Group:  
Small Business Marketing workshop in  
Ogallala and Paxton*



**SEPTEMBER 2018**

*Intensive Business  
Development Project in  
partnership with the Nebraska  
Business Development Center*

**SEPTEMBER 2018**

*Tourism Development grant  
announced for Driftwood,  
in downtown Ogallala*



**OCTOBER 2018**

*Manufacturing Day –  
local students exposed to  
manufacturing careers in  
Keith County*



**WORKFORCE  
RECRUITMENT**

**OCTOBER 2018**

*Executed KCAD's first Workforce  
Recruitment Program contract  
with a local employer*

**NOVEMBER 2018**

*Funds disbursed on 4<sup>th</sup> loan under  
the KCAD Revolving Loan Fund*



**NEBRASKA**  
Good Life. Great Opportunity.  
DEPT. OF ECONOMIC DEVELOPMENT

**NOVEMBER 2018**

*Community FAM Tour  
coordinated for DED  
representatives*

**NOVEMBER 2018**

*LB840 was approved by  
Ogallala citizens for the first  
time in history – allowing  
sales tax dollars to be used  
for economic development*



**DECEMBER 2018**

*Eight new housing units completed and  
occupied in the North Business Park*



**JANUARY 2019**

*KCAD began acting as the Executive  
Director for the Keith County  
Housing Development Corp.*



**FEBRUARY 2019**

*Business Retention &  
Expansion visits completed in  
partnership with MPCC*



**MARCH 2019**

*KC Launch – a business  
pitch competition, was  
introduced in Keith County*



**APRIL 2019**

*Spring EXCEL Tours completed and  
Keith County Job Fair hosted in  
partnership with MPCC*



**MAY 2019**

*North Business Park lot sold for  
retail development*



**JUNE 2019**

*Continued to assist multiple  
entities with TIF applications  
for projects in Ogallala*



**JULY 2019**

*LB840 Economic Development  
Plan implementation*



# KEITH COUNTY AREA DEVELOPMENT

2018-2019 INVESTORS

YOUR PARTNER IN PROGRESS

# THANK YOU

## COMMUNITY ARCHITECTS



## FOUNDATION CLUB



*Dr. Bart and Angela Kolste*

*Spurgin Inc.*

## BUILDERS' CLUB

*Adams Insurance Advisors*

*Tim and Deb Holzfaster*

*Paulsen Inc.*

## FRAMEWORK MEMBERS

*Andersen Sign Company  
Davis Land Investments, Inc.  
Hardin Agency  
Kelley Bean Company  
McQuillan & Wendell, P.C. L.L.O.  
Mid-Plains Community College – Ogallala  
Office Service Inc.  
Open Range Grill  
Thalken Title Co.*

*Buenz Gifts  
Fuller & Associates Realty  
Keith County News  
Law Office of R. Kevin O'Donnell  
Michael and Pamela Abbott  
Nebraska PrintWorks  
Ogallala Eyecare  
Shelter Insurance - Bud Morell*



## COMMUNITY PATRONS

*Moul's Modern Builders  
V-V Farms*