

**First Impressions / Curb Appeal – Community Vision Planning**  
**Session III – February 18, 2021**  
**Zoom Webinar Chat Transcript**

Hosted by: Keith County Area Development and Keith County Foundation Fund  
Moderated by: Mary Wilson, KCAD

- 00:19:19 Lisa Kraus - KCAD: Here is the agenda: [https://usercontent.flodesk.com/04a033b4-c0b5-44d6-bdc4-043add77fa94/upload/2021-02-18---agenda\\_414d39e1-964d-4810-8487-9050df04b75b.pdf](https://usercontent.flodesk.com/04a033b4-c0b5-44d6-bdc4-043add77fa94/upload/2021-02-18---agenda_414d39e1-964d-4810-8487-9050df04b75b.pdf)
- 00:27:24 Tina DeVoe: I'd like to be involved in the mural group.
- 00:30:28 Richard Gibson: Christine Vail said we are the only "arboretum city in Nebraska" what does that mean?
- 00:31:26 Pam Abbott: Great points, Dave.
- 00:32:03 Christine Vail: through the Arbor Day foundation and the Nebraska Statewide Arboretum, Ogallala, which is Tree City USA city, we applied to be a city wide arboretum... This was designated in 2017.
- 00:33:43 Mary Pierce: those are beautiful!!
- 00:34:07 Mary Pierce: Can you paint Dave?
- 00:34:32 Pam Abbott: Love these concepts, Dave!
- 00:34:45 MaKenzi Spurgin: I'd like to be involved in the wayfinding group
- 00:36:15 Richard Gibson: I think someone suggested this before, but what about getting the high school art students to participate. Gives them a sense of pride in this community, and it might be less costly than hiring....
- 00:39:58 Tina DeVoe: Mary can I share my screen.
- 00:40:16 Mary Wilson - KCAD: Yes!
- 00:42:19 Pam Abbott: I really appreciated the simplicity and tranquility in those pics. Sometimes, mural pieces try too hard and convey too much - it's too busy.
- 00:45:10 Deb Schilz: What types of funding is available for these types of projects?? I'm aware of some tourism grants ... would DED or NEE have some First Impression grants available?



00:46:44 Richard Gibson: I can be on the murals group

00:46:46 Mary Pierce: Mary Pierce, mural

00:47:22 Ken Snyder: I would like to work on murals

00:48:02 SUSAN SCHILZ: I would like to be on mural group

00:48:14 Deb Schilz: I would be available to help look for funding sources for any of the groups

00:55:26 Katherine Vail: I will

00:56:35 MaKenzi Spurgin: Green space also

00:57:14 Barb Jeffres: Thanks Katie

00:57:15 Katherine Vail: I will help with green spaces.

00:57:15 Mary Wilson - KCAD: Sue - green space

00:58:17 Mary Wilson - KCAD: Mark Berger - wayfinding

00:59:01 Tina DeVoe: Thank you!