

First Impressions / Curb Appeal – Community Vision Planning
Session II – October 28, 2020
Zoom Webinar Chat Transcript

Hosted by: Keith County Area Development and Keith County Foundation Fund
Moderated by: Nicole Sedlacek, NPPD

- 00:25:11 Richard Gibson: gateway sign welcoming people to Ogallala
- 00:29:46 Richard Gibson: The reason for the sign is that it has somewhat already been designed in earlier plans
- 00:36:10 Tina DeVoe: I think we should plan murals
- 00:38:48 Kelli Smith: One idea I have heard from more than one resident of Ogallala, is they would like to have a bike and walk way trail from Ogallala linked out to the Lake. We could put a lot of our art/greenery/interactive art along this trail also! I feel a lot of visitors to the lake would also enjoy being able to bike into downtown if there was a safe and cool option. We could intertwine it into downtown also...we just visited Vermont and went specifically to a town there to walk their 5 mile trail that had 15 cover bridges, we then spent the entire day shopping and eating in that town! I love all the other ideas!
- 00:41:31 Angela Kolste: i agree Kelli!
- 00:46:19 Tina DeVoe: Can we think of anyone in Nebraska that has a large mural on their grain elevators beside the flag in Chappell?
- 00:46:59 Lisa Kraus: Omaha previously had theirs covered in a wrap of some sort, but it was taken down (maintenance cost fight, I believe)
- 00:51:20 Tori Gengenbach: That looks great!!
- 00:55:08 Tina DeVoe: There is anti-graffiti clear coat to paint over murals
- 00:55:39 Angela Kolste: could we utilize young people groups that are looking for service projects to help maintain
- 00:56:37 Pam Abbott: That's a great idea, Angie.
- 00:58:20 Pam Abbott: Mary, is there research that suggests increased foot traffic leading to revenue for our businesses when we invest in downtown greenery? Assuming there is, can you give us some general figures?



- 00:59:20 The Marys and Al: Pam - I don't have numbers readily available but will research and share in the recap email that we send out.
- 01:05:43 Angela Kolste: this is our inaugural year for a Youth Inspired Philanthropy contest for 3rd to 12 grades
- 01:21:58 The Marys and Al: Thank you all for your time!
- 01:22:31 Lisa Kraus: <https://www.kcad.org/community-vision-planning.html>
- 01:22:38 Angela Kolste: thank you for organizing