

# **KEITH COUNTY GIFT CARD MATCH PROGRAM – Business FAQs**

## **What businesses qualify for this program?**

*The program is designed to assist businesses most negatively impacted by the COVID-19 pandemic, such as retailers (boutiques, gift stores, etc.), restaurants and bars, and service providers such as salons, photographers, dog groomers, etc.*

*\*\*MLM businesses are excluded at this time.*

## **Do businesses outside of Ogallala qualify?**

*YES – the program applies to **all qualifying businesses in Keith County.***

*Have questions – please contact the KCAD office at 308-284-6623.*

## **Where do I get the proper forms/applications to participate as a business?**

*All required forms can be found on the Keith County Area Development website:*

<https://www.kcad.org/gift-card-program.html>

*If you have questions, please call the KCAD office at 308-284-6623.*

## **When and where do I need to turn in my match documentation, forms, etc.?**

*In order to be eligible to receive match funding from this program, all forms and proof of gift card purchases need to be turned in to the KCAD office no later than Tuesday, January 5, 2021. See the attached calendar.*

*All documents can be mailed to PO Box 418, Ogallala, NE 69153 or dropped at the KCAD office at 10 N Spruce St, Ste C, Ogallala.*

***Matching funds are available for gift cards purchased on or after December 14, 2020 until January 5, 2021. None sold prior to December 14, 2020 are eligible.***

## **How much money can my business receive from this program?**

*Eligible Keith County businesses can receive up to \$1,000 in matching funds from the City of Ogallala LB840 fund. Businesses must track gift cards sold in store, online or via the phone and provide proof of purchase in order to receive reimbursement. Once the business has submitted \$1,000 in matching requests, the business is no longer eligible to receive funds under this program.*

## **Who receives the match money from the LB840 fund?**

*The funds go directly to the business, not the customer purchasing the gift card.*

**Gift cards/certificates cannot expire within 5 years of purchase per federal law.**